Healing Ohio Communities

#HealingOhio

Ohio Hospital Association

COMMUNITY BENEFIT REPORT 2019
Community Benefit

Ohio hospitals are cornerstones of the communities they serve, caring for the sick and injured, advancing wellness and driving employment.

Ohio nonprofit hospitals in 2017 reported $6.4 billion in net community benefit, a 20% increase from the previous year. Key in this contribution was the $4 billion Ohio’s hospital community invested in activities designed to address the specific needs identified through community health needs assessments.

Our member hospitals innovate and explore new strategies to improve the health outcomes in their communities by collaborating with other organizations and government agencies.

OHA annually publishes this statewide summary to share the commitment, collaboration and investment of our members, to celebrate their accomplishments and to spur continued innovation and sharing of the strategies that move us all toward our goal of ensuring a healthy Ohio.

Mike Abrams
President and CEO
Ohio Hospital Association

The United Voice of Ohio’s Hospitals

As the united voice of Ohio’s hospitals, the Ohio Hospital Association leverages data and expertise to be the leader in influencing health policy, driving quality improvement initiatives and advocating for economic sustainability to serve our diverse membership.

Established in 1915, OHA is the nation’s first state-level hospital association. For more than a century, we have been helping member hospitals meet the needs of the communities they serve.

Our mission is to collaborate with member hospitals and health systems to ensure a healthy Ohio.

Mission

OHA exists to collaborate with member hospitals and health systems to ensure a healthy Ohio.

Strategic Focus

- Advocacy
- Patient Safety
- Economic Sustainability
Ohio hospitals focus on patient education and engagement to make our communities healthier, safer and more productive.

OHA and our member hospitals collaborate to support communities by:

- Providing high-quality and compassionate care
- Improving health outcomes
- Ensuring access to affordable care
- Advancing health education and research
- Responding to community-specific needs
- Creating and sustaining jobs

The Catholic Health Association publishes standards for community benefit definition. With implementation of the Affordable Care Act, all tax-exempt hospitals conduct a Community Health Needs Assessment every three years; develop an implementation strategy based on identified significant health needs; measure the impact of community benefit programs; and report annually to the IRS on tax filing Form 990, Schedule H. OHA annually publishes this statewide summary.
The Role of Hospitals in Community Health Expands

Hospital community benefits are initiatives and activities undertaken by nonprofit hospitals to improve health in the communities they serve. These services and activities must result in specific benefit to the community with the outcomes measured by the impact on the community.

The community benefit standard includes a provision of care for the poor (charity care) but also includes the larger role of promoting health. Ohio hospitals continue to expand their role in serving the broader needs of the communities they serve.

Medicaid loss is part of the national standard and reflects hospitals are reimbursed below the cost of care provided to poor and disabled Ohioans with health care coverage through Medicaid. Net community benefit subtracts supplemental payments to Disproportionate Share Hospitals, or DSH, who serve a higher rate of poor and disabled patients.

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<thead>
<tr>
<th></th>
<th>FY2016</th>
<th>FY2017</th>
<th>CHANGE</th>
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</thead>
<tbody>
<tr>
<td>CHARITY CARE</td>
<td>$458 million</td>
<td>$482 million</td>
<td>▲ 5%</td>
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<tr>
<td>COMMUNITY BENEFIT ACTIVITIES</td>
<td>$3 billion</td>
<td>$4 billion</td>
<td>▲ 33%</td>
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<tr>
<td>MEDICAID LOSS</td>
<td>$2.3 billion</td>
<td>$2.7 billion</td>
<td>▲ 17%</td>
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<tr>
<td>MEDICAID DSH PAYMENT</td>
<td>($388 million)</td>
<td>($428 million)</td>
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<tr>
<td>MEDICARE DSH PAYMENT</td>
<td>($314 million)</td>
<td>($311 million)</td>
<td>▼ 1%</td>
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<tr>
<td>NET COMMUNITY BENEFIT</td>
<td>$5 billion</td>
<td>$6.4 billion</td>
<td>▲ 28%</td>
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<tr>
<td>MEDICARE LOSS</td>
<td>$1.2 billion</td>
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<tr>
<td>BAD DEBT</td>
<td>$985 million</td>
<td>$1 billion</td>
<td>▲ 1.5%</td>
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<tr>
<td>TOTAL UNCOMPENSATED CARE</td>
<td>$7.3 billion</td>
<td>$8.9 billion</td>
<td>▲ 22%</td>
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Hospitals Increase Community Health, Wellness Investments

Ohio hospitals in 2017 invested $4 billion in community benefit activities, up 33% from 2016.

In this report, OHA highlights a variety of these community outreach services, and features a growing online library of member community activities at ohiohospitals.org/communitybenefit.

EXPANDING BEHAVIORAL HEALTH ACCESS, IMPROVING OUTCOMES

As Ohio’s population ages, our communities face a growing need for behavioral health services to address the unique needs of older adults dealing with a variety of conditions, including progression of chronic psychiatric illnesses such as depression, bipolar and anxiety disorders and schizophrenia and neuro-degenerative conditions such as Alzheimer’s and Parkinson’s-related dementia.

Meeting a Growing Need for Ohio’s Seniors

Mercy Health—Clermont Hospital offers senior behavioral health services within an 18-bed, inpatient senior behavioral health unit.

Developed in partnership with the community, including Clermont Senior Services, Adult Protective Services and local law enforcement, among others, Clermont Hospital’s Senior Behavioral Health Services unit offers expert care close to home in a warm and supportive atmosphere.

“We serve a unique patient population of older adults with a variety of conditions, including progression of chronic psychiatric illnesses such as depression, bipolar disorder, anxiety disorders, and schizophrenia, as well as neuro-degenerative conditions such as Alzheimer’s disease, Parkinson’s-related dementia, and dementia with Lewy bodies,” said Stephen Wilkes, MD, medical director, Geriatric Psychiatry, Clermont Hospital.

The professional Senior Behavioral Health Services team, which is made up of nurses, a geriatric psychiatrist, nurse practitioner, trained counselors and social workers, evaluates each patient thoroughly to develop a course of treatment, which can include individual meetings with psychiatric providers, group therapy with seniors struggling with similar problems and educational programs.

In addition to the direct work it does with individual patients, the care team routinely engages in family meetings, collaboration with outpatient providers and coordination of community services in order to bolster seniors’ community support system, with a goal of improving longitudinal outcomes.

“Mercy Health—Clermont Hospital’s commitment to act as a responsive, proactive community partner has served to further our efforts to protect and support older adults with mental health or behavioral health challenges.”

CINDY GRAMKE
Executive Director/CEO
Clermont Senior Services

In its first year in operation, the unit is on track to treat 500 patients annually. Mercy Health also offers senior behavioral health services at Mercy Health—Urbana Hospital in Urbana, Ohio.
SURGING RESOURCES AND INNOVATIVE COLLABORATIONS TO ADDRESS OHIO’S OPIOID CRISIS

Nearly 1,200 women are arrested for solicitation in Franklin County each year, and 92 percent are identified as victims of human sex trafficking. To begin viewing these women as victims who need acceptance rather than criminals who deserve punishment, Franklin County Municipal Court developed Changing Actions to Change Habits, or CATCH, a two-year program connecting women to the health care and help they need to cope with trauma, reconnect with their families and address their addiction. OhioHealth is the medical partner of the CATCH program, which currently serves more than 50 women in Franklin County seeking to break the cycles of abuse and addiction keeping them imprisoned in the sex trade.

JUDGE PAUL M. HERBERT
Franklin County Municipal Court

"The greatest joy is to watch a woman overcome that trauma and transition from a survivor to a thriver."

TACKLING OHIO’S MOST CRITICAL AND COSTLY HEALTH ISSUES

Member hospitals work with clinical leaders and data analysts through the OHA Institute for Health Innovation to tackle our state’s most critical and costly health issues. Currently, hospitals are collaborating to save lives by reducing Ohio’s infant mortality rate, addressing the opioid crisis and reducing sepsis mortality.

IMPROVING OHIO’S SIGNIFICANT INFANT MORTALITY RATE

In 2013, Stark County had some of the worst infant mortality rates in Ohio. Even more shocking was the racial disparity in birth outcomes. At one time, more than three black infants died for every white infant. Something had to be done. Leadership from Canton City Public Health, the major hospital systems in Stark County and charitable organizations began discussions on how the community could work together to impact infant mortality in our community. From these discussions the Stark County THRIVE project was born. This collaborative project serves to coordinate efforts to reduce infant mortality and disparities in birth outcomes in Stark County. Using a number of strategies, including the Stark County THRIVE Pathways HUB (a home visiting model), Centering Pregnancy, fatherhood support, education, faith based and grass roots outreach and others, the overall infant mortality rate in Stark County has been falling and is now at 6.3 per 1,000 live births with a white IMR of 6.0 per 1,000 and a black IMR of 5.8 per 1,000. (Stark County THRIVE, 3rd Quarter 2018 Data). Compare this to the Healthy People 2020 goal of 6.0.

Jim Adams, health commissioner of Canton City Public Health, credits early success to community support and the early leadership support from the area hospitals and charitable organizations. He also credits the careful coordination of community benefit resources toward infant mortality reduction strategies in the community as part of the success.

Aultman Hospital Foundation and Canton City Public Health were recently recognized by the American Hospital Association for their role in this community collaboration. The Dick Davidson NOVA award recognizes outstanding efforts in improving health outcomes through community collaboration. One of five recipients in 2019, Stark County THRIVE and Aultman are proud of their work together and look forward to even better birth outcomes in the years to come.

"Critical to the success of this effort has been the intersection of governmental public health, hospital systems, philanthropy, and community support. Together we are much better than separate. We all wanted to see our infant mortality rates improve, but we just did not know how to get there. Through dialog, sharing of data, and careful building of a strong community coalition, we have begun to see success in our programming. We must be doing something right and we are going to keep our foot on the gas."

JAMES M. ADAMS, RS, MPH, Canton City Health Commissioner

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ADVANCING COMMUNITY WELLNESS

A Lifesaving Blood Pressure Check—At the Fair

Strolling through the Geauga County Fair, George and Kathleen Poyar stopped for a free blood pressure check at Lake Health’s exhibitor tent. Wellness nurse Barb Lieske, RN, took George’s readings—twice. Then she turned to George and asked, “Did you know you have an irregular heartbeat?”

George said he felt okay for a 62-year-old. In fact, he had been training and was scheduled to leave in a few days to hike the Camino de Santiago pilgrimage, a 30-day, 500-mile trail across Spain. In the conversation that followed, Barb stated that George’s condition was serious. She advised him to follow up with his doctor immediately and postpone his trip to Europe.

An EKG confirmed George’s atrial fibrillation (A-fib), the most common type of heart rhythm disorder. His doctor explained that, left untreated, A-fib can lead to blood clots, stroke, heart failure and other heart-related complications. George’s doctor said, “You’re not going anywhere.” After a series of clinical treatments, and with normal heart rhythm and function restored and lung issues resolved, George completed the 500-mile pilgrimage this spring.

Barb was an angel in disguise, who may have saved my life.

GEORGE POYAR

DRIVING ECONOMIC HEALING FOR OHIO COMMUNITIES

Ohio hospitals are economic catalysts in their communities. Four of Ohio’s top 10 employers are hospitals or health systems. Throughout our state, hospitals provide for job and income growth opportunities for Ohioans.

Bringing Health Care to Somerset to Reduce Health Disparities, Boost Economic Vitality

“Our community achieved a great milestone with the opening of our new medical center providing a wide range of preventative and emergency health care services. This investment in our community is the largest in decades offering new jobs, services, programs. Since the opening we have seen an increase in residential growth. We believe our medical center will be an important economic driver for the sustainment and development of businesses and services to come to our community.”

TOM JOHNSON, Mayor, Somerset Ohio

Somerset Mayor Tom Johnson believes health care is a potential economic driver in rural Appalachia and an avenue to address disparities in access to care and health outcomes. He invested four years working to bring a medical center to Somerset.

The community of 36,000 is now home to the Perry County Emergency Department. The $10 million investment by Genesis HealthCare System provides 24/7 care to the community while employing more than 60 mostly county residents and generating about $5 million in annual payroll.
Ohio hospitals serve the needs of patients 24/7/365.

OHA staff works with hospital members and government officials to manage Ohio's robust trauma program to get the right patient to the right hospital, at the right time, in the right manner.

OHA leads a statewide and regional network for emergency preparedness and trauma programs to manage surge capacity and enhance community and hospital preparedness for public health emergencies. From Ebola to Zika to natural disasters to national events held in Ohio—OHA and Ohio hospitals lead the preparation and response.

Patients had 33.7 million hospital encounters in Ohio in 2018.

27.6 million outpatient
1.5 million inpatient
5.5 million treated and released from ERs

The exponential growth in outpatient treatment options is lowering overall health care costs and reflects hospitals’ expanding role in providing wellness services.

Ohio is the home of internationally renowned hospitals for adults and children.

Patients traveled to Ohio for care in 2018 from all 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands and more than 125 countries abroad.