
MEDIA RELEASE

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OHIO HOSPITALS HONOR INDUSTRY LEADERS, STATE GOVERNMENT OFFICIALS; NEW REPORT REVEALS EXPANDED SOCIAL MEDIA USE BY HOSPITALS

Columbus, Ohio – (June 8, 2015) – Today the Ohio Hospital Association, representing Ohio’s 220 hospitals and 13 health systems, presented five awards to industry leaders and Ohio policymakers for their leadership and support of health care in Ohio. The honorees include:

- **American Hospital Association Grassroots Champion:** Randy Oostra, president and CEO, ProMedica (Toledo).
- **American Hospital Association PAC MVPs:** Fred Manchur, CEO, Kettering Health Network (Dayton); Chip Hubbs, president and CEO, Memorial Health (Marysville).
- **Friends of Ohio Hospitals Most Valuable PAC Players:** Phil Ennen, president and CEO, Community Hospitals and Wellness Centers (Bryan); Jim Pancoast, CEO, Premier Health Partners (Dayton).
- **OHA Leadership Through Advocacy Award:** Tim Colburn, president and CEO, Berger Health System (Circleville); Ray Chorey, president and CEO, Southeastern Ohio Regional Medical Center (Cambridge).
- **Public Service Award of Excellence:** State Senator Shannon Jones (R-Springboro); State Representative Robert Sprague (R-Findlay).

During OHA’s centennial annual meeting at the Hilton Easton these nine honorees were recognized at OHA’s annual advocacy luncheon today followed by a panel discussion featuring current and former lawmakers. The panelists shared their perspectives on the state of politics in Ohio and the nation, the importance of citizen involvement in policymaking, and the 2016 election. The panel featured Senator Jones, Representative Sprague, and former Ohio Congressmen Zack Space and Dave Hobson.

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Results of a new hospital social media utilization study – “[A healthy dose of social media 2015 checkup](#)” was announced at the annual meeting. The study reveals that Ohio hospitals are increasingly turning to social media to communicate with the public and that they are spending more resources on social media despite having dedicated full-time staff allocated to maintaining it. Hospitals are primarily using these channels to connect with their communities and promote brand awareness. But most social campaigns by hospitals are about spreading health awareness, the report found.

The annual meeting’s keynote speaker, Ian Morrison, an internationally known author, consultant and futurist specializing in long-term forecasting and planning, discussed health care and the changing business environment. His presentation addressed the future of the health care marketplace.

About OHA:

Established in 1915, the Ohio Hospital Association represents 220 hospitals and 13 health systems throughout Ohio. OHA, marking its centennial year in 2015, is the nation’s oldest state hospital association. With a mission to collaborate with member hospitals and health systems to ensure a healthy Ohio, OHA is focused on three strategic initiatives: patient safety and quality, advocacy and economic sustainability.

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